



CPRACCSIS

CENTRE FOR PERFORMANCE RESEARCH AND CULTURAL STUDIES IN SOUTH ASIA

INTERNATIONAL CONFERENCE

PRINT MODERNITIES

Conference Schedule

5,6&7January 2019, Thrissur, Kerala, India
St.Thomas' College, Thrissur 1.

	5 January 2019	
10 AM	Session 1 Advertising in Print	Medlycott Hall Chair: Dr. Anto Thomas C.
	Dave Hetalben D	Negotiating the Public/Private: A Study of Print Advertising in the late Nineteenth Century Gujarati Periodicals
	Anu Antony, Viju M.J	The Politics of Persuasion: A Semiotic Study of the Language of Advertisements
	Vipula P. C	Designing of Modern Conjugalinity in 20th Century Malayalam Magazine Advertisements
	Neeraja K.S.	Imagined Rivers: Critical reflections on the printed images of Kabani River in the context of Adivasi Struggles in Wayanad, Kerala
10A.M	Session2 Modernities	Gutenberg Hall(Menacherry Hall) Chair: Dr. Syam Subhakar
	Christy Alex Perayil	Colonial Modernity and the Contesting Public Sphere of Kerala: A Critical Engagement with Parishkarapathi

	Jisha D Nair	Our Records Our Heritage: Preservation of Intellectual Heritage
	Sunil Babu C.T	Replacing Arabimalayalam and illiterating the literates: Public Sphere and Mappila Women during the emergence of Kerala Feudal Modernity.
	Smrithi M. Venugopal	Printing and Religious Censorship: The Narrow Line between Blasphemy and Artistic Freedom
	Sheron K.P.R.	The Language Spoken and The Language Written: The Dichotomy of Power in Print Cultures
10A.M	Session 3 Printing Images and Texts	Hermann Gundert Hall (English Library) Chair: Dr.Gigy Alex
	Shyama Sasidharan	Confluence of Comic, Biography and Reminisce
	Divya Krishna	Canvas Skin: Tracing the Evolution of Body Politics in Tattoo Art
	Bismi Vijayan	Printing and Children's Literature: History, Developments and Significance
	Deepthy Mohan	Graphic Novels and Advancements in Print Technology
11.45 A.M.	Tea Break	
12 A.M	Session 4 Print in Contexts: Bengal	Medlycott Hall Chair: Dr. C.B. Mohandas
	Saidul Haque	'Unprinting' the 'Print' in Colonial Bengal
	Shrobona Banerjee	Conceptualizing the Socio-Cultural Identity of the Marginalized: Popular Print Culture in the late 19th and early 20th century Calcutta
	Sthira Bhattacharya	To write and to look scientifically: The scientific worldview fashioned through the genre of "biboron" in nineteenth century Bengal

12 A.M	Session 5 Print, Society and Literature	Gutenberg Hall (Menacherry Hall) Chair: Dr.Ambili Anna Markose
	Prajitha P	Realities and Social Reflections in Working Class Literature
	Swetha Sundaran M	Performing Art Coverage as a Print Media Practice: An Analysis of Recent trends in Leading Dailies in Kerala
	Honey Joseph	The Revolutionary Movement of Comics in the Queer Sphere
12 A.M	Session 6 Print and Post Colonial Approaches	Hermann Gundert Hall (English Library)
	Dev Prakash Yadav	Representation of Balram, a subaltern, in <i>White Tiger</i> : A Postcolonial study
	Jitendra Kumar Yadav	Marginalized Literature: A Glance at Rohinton Mistry's A Fine Balance
	Surabhi Muthe.S	Reflections of Print Culture on Indian Society
1.P.M	Lunch	
2.10 PM	Inaugural Session	
2.35 PM	Key Note Address	Prof. Vinay Lal, Professor in History, University of California, Los Angeles. “The Indian Independence Movement & the Colored Races: The View from the African American Press”
	Discussion	
	Tea Break	
3.45 P.M	Session 7 Words in/and Print	Medlycott Hall Chair: Dr. P.S. Manojkumar
	Jaideep	Unveiled Words: Women's Writings and Urdu Print

	Pandey	Modernity in Colonial North India
	Mallika A. Nair	Symphonies of Loss in Oral Literature: Explorations of Print and Pictographic Paradigms
	Jiss Tom Palelil	Royalties, Copyrights and Dissemination of Information in a Knowledge Economy
	Sahith Mandapalli	Sedition
	Gigy Alex	Kerala Cookbooks and Alternative Modernities: An Analysis of Select Food Writing from Kerala
3.45.P. M	Session8 Print and Digital Culture	Gutenberg Hall (Menacherry Hall) Chair: Dr. N. Sachin
	Amal P. Mathews, Betsy Thomas	Evolution, Nature and Reception of Micro Narratives in the Digital Age
	Subhash Chandra	Digital Media for Peace Education & Social Harmony in 21st Century : Digital Culture and Information Society
	Ambili Anna Markose	The Soundscapes of Print: Subjectivity, Politics, and the Histories of Popular Music in Malayalam
	Meera C.	Imprint of the Book: Indigenous Private Publishing in Colonial Kerala
3.45 P. M	Session 9 Print and Other Arts	Hermann Gundert Hall (English Library) Dr. Kavitha Balakrishnan
	Jolly Puthussery	Print As Art in Christianity: Propaganda, Proselytisation, and Evangelism
	Midhila Jos	Printing of Hortus Malabaricus: Art, technology and Print
	Anuradha P.R, RoshniP.	Comicstaan: A Structuralist Enquiry of Comics
	Binayak Bhattacharya	The 'Print' World of Cinema in India: Retrieving Film History in Archives

	Surina Mol R.	Malayalam Film Posters: Changing Concepts of Superstardom and Spatial Configurations in Select Movies
	Rajarajeshwari Ashok	The Spatial shift of the Film Publicity Industry in Kerala During the 1980s
	6 January 2019	
9.30 A.M	Session 10 Identity	Medlycott Hall Chair: Dr. C.S.Biju
	Niveditha Kalarikkal	Print, Colonial Philology and the Formation of Malayalee Identity: Discourses about Language in the late 19th century
	Paulina Banas	Publishing with the “Modern Taste and Spirit:” Competitiveness and Commercialism in the Mid-nineteenth Century British Illustrated Travel Book on Modern Egypt.
	A.Chella perumal	Impact of Globalization on South Indian Tribal Literature
	Nimisha K. Jayan	Performance and Writing: Re-creating Kodungallur Bharani in Print
9.30 A.M	Session11 Print and Literary Genres	Gutenberg Hall (Menacherry Hall) Chair: Dr. Syam Sudhakar
	Anju Devadas R. D Anu Devadas R. D	Subversion of Normality: Bizarro Fiction and Fantastique as Tools of Carnavalesque
	Rosemaria Regy Mathew	Expanding the Contours of Autobiography: A Critical Study of Autobiography of a Sex Worker and Mother Forest
	Sowmya Mathewkutty	Print, Literature and Poselytisation: The Dalit Trajectory of Modernity in Nineteenth Century Kerala.
	Simranjyot Kour	Reconnoitring Mythopoeia :Emerging Genre in Print Literature Through The Pregnant King and Once

		Upon An Elephant.
	Shanimol C.K	Film Script as Literature
9.30 A.M	Session 12 Print, Gender and Sexuality	Hermann Gundert Hall (English Library)
	Dr. Navkiran Kaur Bedi	Gender Imageries in Advertisements: A Multimodal Analysis
	Arti Minocha	Women as New Reading Publics in Colonial Punjab
	Sooraj M.V.	Narrating Gender Modernity: How prints are influencing gender binary conscience of the society
	Vinu C. James	Media: Narrative Account and Gender Performatives
11.10	Tea	
11.25 Am.	Plenary Session	Prof. Amelia Rauser Moderator: Dr. Priya Nair
12.25	Discussion	
12.45.	Lunch	
2.00 P.M	Plenary Session	Michael Clapper Moderator: Dr.Anto Thomas C.
2.40PM	Discussion	
3.00PM	Tea Break	
3.15 P.M	Session 13 Orality and Print	Medlycott Hall
	Sachin N.	(Alter)Native Modernities: Exploring Adivasi Orality in Print
	Syam Sudhakar	Verse in Visual: Poetry in the Age of Technological Reproduction
	Rittvika Singh, Amit Kumar Yadav	The Nautanki Literature of North India: Printing of Sangits and the Reading Public

	Sarani Roy	Printing Orality, Oralizing Print: An Uneasy Transition and the Fairytale Collections of Colonial Bengal
	Lakshmi P.Gopal	Statuses and Stories: A Critical Analysis of Life Recordings on Social Media
3.15 P.M	Session 14 Print and Movements	Gutenberg Hall (Menacherry Hall) Chair: Dr. Navkiran Kaur Bedi
	Pankti Desai	The Little Magazine Movements and the Avant-Garde Modernism in Gujarati
	Micah K Thambi	The ‘Face’ of the Book: Conceptualizing Contemporary Indian English ‘Book Trailers’
	Nisa Teresa John	The Death of the Reader: A Poststructuralist Study on the Dynamics of Readership in the 21st Century
	Resmi Balakrishnan	On and Of Narratives: A Study on Culture, Remediation and Pleasures of Reading.
	Jinu George	Social Media – A New Genre of Literature
	Sachin C. Ketkar	Translation, Print Media, and Semiotics of Modernization in the Colonial Maharashtra
3.15 P.M	Session 15 Pedagogy and Print	Hermann Gundert Hall (English Library) Chair: Niveditha Kalarikkal
	Anto Thomas Chakramakkil	School Textbooks and Print Culture in Kerala
	Umar Nizar	Indo-Futurism and Gandhi’s Printing Press
	Reshma Salim	The Evolution of Printing Press
	Priyamvada Singh	Changing Persona of the Fairer Sex in Kamila Shamsie’s <i>Salt and Saffron</i>

	7 January 2019	
10 A.M	Session 16 Imprint of Print	Medlycott Hall [Graduate Students Session] Chair: Dr. Sanil Raj
	Aathira J Thazhatha	Imprinting Print: A study on Innovations in Print Technology for Visually Impaired
	Ann Maria Davis	Pertaining Frames of Print Modernity in the Fan- Culture Narratives : Flexes and Banners of FIFA World Cup- 2018
	Leema Dhar	The New Reading Public and the Evolution of Printing Press
	Gayathry Pradeep	Print Culture and the Constitution of Post colonial South African Nation
	Karthika S.Nair	Image, Illustration And Graphics Printing; Forming And Shaping Of New Visual Sensibilities
10 A.M	Session17 Print in Context	Gutenberg Hall (Menacherry Hall) [Graduate Students Session] Dr.M.J. Viju
	Megha Vincent	False Re-branding of Feminism in Print Media
	Shireen Kamarudheen	Printing Culture in Shaping 19 th Century Kerala Society
	Grace P. Varghese	Changing Trends in Advertising Language
	Arathy Raj	Beginning of Printing in India
10 A.M	Session 18 Genres and Print	Hermann Gundert Hall (English Library) [Graduate Students Session] Dr.Syam Sudhakar
	Paul Pottakkaran	Screening the Text: Contextualizing issues of Adaptation in <i>Thoovanathumbikal</i>
	Jyothi Justin	Printing New Literary Genres

	Arunima Baiju & Alakananda Lal	Graphic Novel in India
	Vanisha Pandia	Medicine under Capitalism: Bioethics Study of Indigenous Medical Journals and Academic Magazine
	Chrise Mol Jayan	Food Magazines: Its Ability to Influence People
	Athira A. J	Medusa strategy of Fashion Magazines
11.30 AM	Tea	
11.40 AM	Session 19 Power and Print	Medlycott Hall Dr.P.S. Manojkumar
	Madhavi Shukla	Law, History and Memory: A case be(for)e the colonial artist Raja Ravi Varma
	Soumya	Revisiting Internal Emergency Through Counter- print Narratives
	Dilby Pious.c	Print and Power
	KC Sankar Varma	Print Modernities: The Question of Print and Power
	Megha Murali	Power As Defined By the Envisagers of Truth: An Analysis of Modern Print Media
	Rosmy Varghese	The Politics of Printing: The Impact of Printing on Literature
	Soya Joseph	Jeopardizing Fourth World Life and Literature with the Hegemonic Structure of Printing
11.40 A.M	Session 20 Print As Art	Gutenberg Hall (Menacherry Hall) Dr. Kavitha Balakrishnan
	Noopur Desai	The Regional Modern: Modern art, Marathi periodicals and Public Sphere
	Sanyukta	Brochure design for Drama-Special reference Marathi Drama

	Thorat	
	Jolsy Abraham, Dona Rosita John	From Radical Engraver to Canonical Poet: Deconstructing William Blake's Illuminated Printing
	Ragini Kapoor	William Blake as an Illustrator of Dante's The Divine Comedy
	Prathibha P.M.	Bollywood Posters of 1950: Colour Culture and Print
11.40 A.M	Session 21 History and Print	Hermann Gundert Hall (English Library) Chair: Dr. Anto Thomas C.
	Muhammed Ashraf. T	Knowledge and Tradition: The Introduction of Print in the Princely State of Hyderabad
	Subin Scaria	Refashioning the Community and Identity: A Study on the Contributions of Fr Emmanuel Nidhiry and Nasrani Deepika in the Background of Nasrani Jathiaikya Sangham
	Sandeep Kumar	Subjugation of 21st Century Print Media
	M.P.Harikrish nan	Manuscript to Modern Print: Unveiling the epic poem Akhilathirattu Ammanai
	Megha K Jayadas	Bhakti as Revival: A Study on the Publication and Re adership of Bhakti Literature Today
1.30 PM	Lunch	
2.30 AM	Plenary Session	Mayumi Denise Senoi Ilari Chair: Sachin N. Discussion

3.30 PM	Concluding Session	Chair: Prof. Claudia Orenstein City University of New York
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4. PM: C PRACISIS International Lecture 2019

Speaker Prof. Claudia Orenstein (Medlycotte Hall)

Topic: Theater in Difficult Times.